



# Privacy Policy

Last updated: October 2023

## Introduction

Welcome to Sports + Vitality. At Sports + Vitality, we are dedicated to protecting your privacy and providing a secure online experience. This Privacy Policy outlines how we collect, use, and protect your personal information in alignment with our business operations. Please carefully review this policy to understand how we handle your data.

## 1. Information We Collect

### 1.1 Personal Information

When you engage with our services, we may collect a variety of personal information to provide a tailored experience:

Name: To personalize your interactions with our services.

Address: Facilitating the delivery of products or provision of services.

Email address: Enabling communication, notifications, and updates.

Phone number: Providing a contact channel.

Other information: Any additional details voluntarily provided by you.

### 1.2 Non-personal Information

In addition to personal information, we may gather non-personal data for various purposes:

IP address: Analyzing website traffic patterns, ensuring security, and preventing fraudulent activities.

Browser information: Enhancing user experience by optimizing our services for different browsers.

Device information: Ensuring compatibility and improving functionality across various devices.

Geographic location: For regional optimization of our products and services.

## 2. Use of Information

We utilize the collected information for several purposes:

### 2.1 Providing Products/Services

Your data is employed to deliver the products and services you request, ensuring a seamless and personalized experience.

### 2.2 Communication

Contact information is used for communication related to your account, transactions, updates, and relevant service-related matters.

### 2.3 Improving Services

Data analysis is conducted to continuously enhance our offerings, optimize website functionality, and improve overall user experience.

### 2.4 Marketing (with Consent)

With your explicit consent, we may use your information for marketing purposes, such as newsletters, promotional offers, and personalized recommendations.

## 3. Sharing of Information

We are committed to protecting your privacy. As a general practice, we do not disclose personal information to third parties.

Exceptions include:

Consent: We may share information with your explicit consent.

Legal Requirement: If compelled by law, we may disclose information to comply with legal obligations.

Rights Protection: In cases where disclosure is necessary to protect our rights, property, or safety.

## 4. Data Security

We take comprehensive measures to ensure the security of your data against unauthorized access, alteration, disclosure, or destruction. Our security protocols include encryption, access controls, and regular security audits.

## 5. Your Rights

We recognize and respect your rights regarding your personal data:

### 5.1 Access

You have the right to request access to the personal data we hold about you.

### 5.2 Correction

You can correct any inaccuracies in your personal data held by us.

### 5.3 Deletion

You have the right to request the deletion of your personal information from our records.

### 5.4 Objection

You can object to specific processing activities related to your personal data.

## 6. Changes to this Privacy Policy

This Privacy Policy may be updated from time to time. We will notify you of any significant changes, and the most recent version will be available on our website.

## 7. Contact

For inquiries, comments, or to exercise your rights under this Privacy Policy, please contact us at [info@sportsvitalityhub.com](mailto:info@sportsvitalityhub.com)

## 8. Agreement, Termination, and Modification

### 8.1 Termination and Suspension

If the duration of the assignment is one year or longer or indefinite, the parties must observe a notice period of at least 3 months. The assignment does not terminate due to the death, legal incapacity, or bankruptcy of individuals working for Sports + Vitality.



## 8.2 Termination by Sports + Vitality

Sports + Vitality is authorized to suspend or terminate the fulfillment of obligations or the agreement under various circumstances, including client non-compliance, security issues, or circumstances preventing reasonable fulfillment.

## 8.3 Impossibility of Fulfillment

Sports + Vitality may terminate the agreement if circumstances arise that make fulfillment impossible or if, in the sole judgment of Sports + Vitality, the unaltered continuation of the agreement cannot reasonably be required.

## 8.4 Effects of Termination

If Sports + Vitality proceeds to suspension or termination, they retain their rights under the law and the agreement and are not obligated to compensate for damages and costs that have arisen.

## 8.5 Liquidation, Bankruptcy, or Attachment

In the event of liquidation, (application for) suspension of payment, bankruptcy, or attachment against the client, the contractor is free to terminate the agreement immediately and with immediate effect, without any obligation to pay damages.

## 9. Amendment of the Agreement

### 9.1 Modification or Supplement

If, during the execution of the agreement, it becomes apparent that it is necessary to modify or supplement the activities for proper execution, the parties will adjust the agreement accordingly in writing and in consultation.

### 9.2 Financial or Qualitative Consequences

If the modification or addition to the agreement has financial and/or qualitative consequences, Sports + Vitality will inform the client. The contractor may refuse a request to modify the agreement if it could have qualitative and/or quantitative consequences.

## 10. Subscriptions

### 10.1 Subscription Terms

Customers have the option to subscribe to selected products and services from Sports + Vitality. Subscription details, including price, duration, and conditions, are clearly stated at the time of purchase.

### 10.2 Payment and Changes

Subscription costs will be charged according to the specified frequency and payment method. Sports + Vitality reserves the right to change subscription prices and terms with prior notice. Changes take effect after notifying the customer.

### 10.3 Benefits and Termination

Subscribers can enjoy exclusive discounts, special offers, and extras as long as the subscription is active. The customer has the right to cancel the subscription at any time, and Sports + Vitality reserves the right to terminate or suspend subscriptions in accordance with the terms and conditions.

### 10.4 Customer Agreement

By subscribing to Sports + Vitality, the customer agrees to these subscription terms as described in these general terms and conditions.

## 11. Time of Delivery

### 11.1 Acceptance of Services

The client is obliged to accept the services at the moment they are made available. If the client refuses acceptance or is negligent in providing necessary information, the contractor is entitled to act in the interest of the client at the client's expense and risk.