

EUROPEAN SPORTS AND WELLBEING ALLIANCE FOR MUNICIPALITIES

PIONEER - MIDDLE / LARGE CITIES

THE EUROPEAN SPORTS AND WELLBEING ALLIANCE FOR MUNICIPALITIES (ESWAM) FOSTERS CROSS-BORDER COLLABORATION AMONG MUNICIPALITIES IN EUROPE TO CREATE THE ACTIVE CITIES OF THE FUTURE.



AN INITIATIVE FROM



BUILDING BRIDGES OF IMPACT

PIONEER - MIDDLE / LARGE CITIES

THE ALLIANCE WORKS AROUND FOUR TOPICS:

CROSS SECTORAL

HOW TO COLLABORATE AND PARTNER WITH SECTORS, SUCH AS EDUCATION, HEALTHCARE AND URBAN PLANNING, TO ADDRESS CHALLENGES AND LEVERAGE OPPORTUNITIES. IT INVOLVES BREAKING DOWN SILOS AND INTEGRATING EXPERTISE AND RESOURCES FROM VARIOUS FIELDS TO DEVELOP HOLISTIC AND SUSTAINABLE SOLUTIONS FOR PROMOTING PARTICIPATION, ENHANCING INFRASTRUCTURE AND PROMOTING HEALTHIER AND MORE VIBRANT COMMUNITIES.

FACILITIES

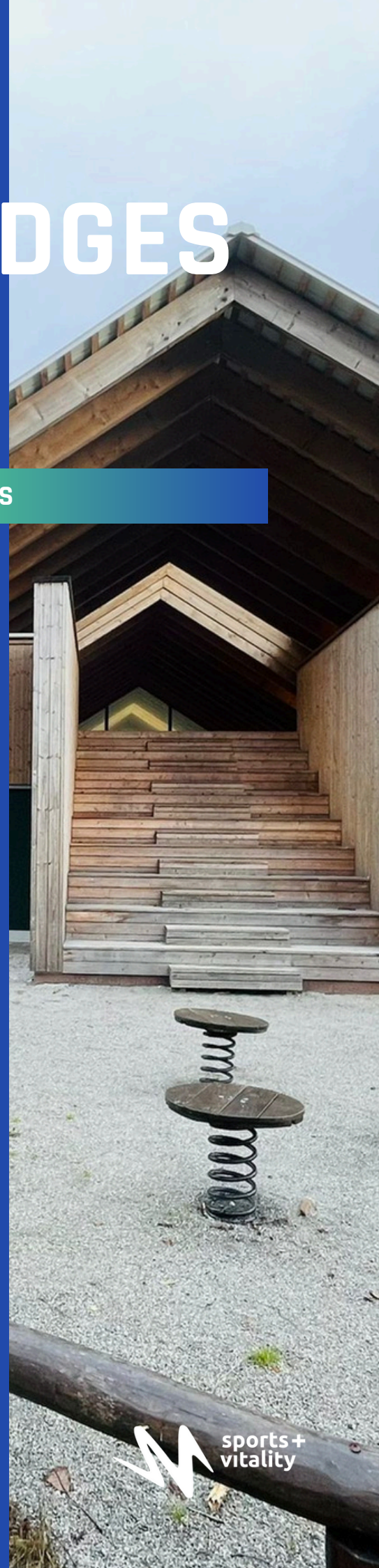
HOW DO (SPORTS) FACILITIES PROVIDE OPPORTUNITIES FOR INDIVIDUALS AND COMMUNITIES TO ENGAGE IN PHYSICAL ACTIVITY, PROMOTE HEALTH AND WELLBEING AND STIMULATE SOCIAL CONNECTIONS. WITHIN THE ALLIANCE, WE FOCUS ON OPTIMIZING THE DESIGN, ACCESSIBILITY, SUSTAINABILITY AND UTILIZATION OF (SPORTS) FACILITIES TO MAXIMIZE THEIR IMPACT ON PARTICIPATION AND OVERALL COMMUNITY DEVELOPMENT.

PARTICIPATION

HOW TO PROMOTE AND FACILITATE INCREASED PARTICIPATION IN SPORTS AND PHYSICAL ACTIVITY AMONG PEOPLE OF ALL AGES AND ABILITIES. BY FOSTERING GREATER PARTICIPATION IN SPORTS AND PHYSICAL ACTIVITY, THE ALLIANCE SEEKS TO IMPROVE PUBLIC HEALTH, ENHANCE SOCIAL WELLBEING AND CONTRIBUTE TO THE OVERALL VITALITY OF COMMUNITIES.

PUBLIC SPACE

HOW TO CREATE ACCESSIBLE AND INVITING PUBLIC AREAS WHERE PEOPLE CAN ENGAGE IN VARIOUS ACTIVITIES, INCLUDING SPORTS AND EXERCISE. PUBLIC SPACES PLAY A CRUCIAL ROLE IN PROMOTING PHYSICAL ACTIVITY, SOCIAL INTERACTION AND COMMUNITY COHESION. THE ALLIANCE FOCUSES ON ENHANCING THE QUALITY, ACCESSIBILITY AND UTILIZATION OF PUBLIC SPACES TO ENCOURAGE ACTIVE LIFESTYLES AND SUPPORT OVERALL COMMUNITY WELLBEING.





"BUILDING BRIDGES OF IMPACT"

WITH SPORTS+VITALITY WE TURN OUR PASSION INTO FACILITATING VALUABLE CONNECTIONS TO CREATE SIGNIFICANT AND POSITIVE CHANGE IN THE WORLD OF SPORTS AND VITALITY. IT'S OUR AMBITION TO PROMOTE AN ACTIVE, HEALTHY AND VITAL SOCIETY.

BECOME PART OF THE ESWAM

ARE YOU KEEN TO LEARN AND DISCOVER NEW CONCEPTS, STRATEGIES, VISIONS AND MORE FROM YOUR EUROPEAN COLLEAGUES?

OUR EXCLUSIVE ANNUAL PROGRAM FOR ALLIANCE MEMBERS

- > 6X NEWSLETTER
- > 2X EMAGAZINE
- > 2X ALLIANCE CITY TRIP *
- > 4X WEBINAR
- > COMMUNITY ACCESS
- > MEDIACENTER WITH PICTURES & PRESENTATIONS
- > (EU) FUNDING OPPORTUNITIES
- > 1-ON-1 SUPPORT MEETINGS
- > EXCLUSIVE INVITATIONS

* 4 FREE TICKETS ANNUALLY (WORTH MIN. € 6.780,-) - TICKETS INCLUDE: BREAKFAST, LUNCH, DINNER, ACTIVITIES AND HOTEL. TRANSPORT TO AND FROM THE HOST CITY NOT INCLUDED.
MAXIMUM EXTRA 4 TICKETS FOR € 695,- ANNUALLY (SAVES UP TO € 4.000,-)
ALL TRIPS EXCLUDE TRANSPORT TO THE ALLIANCE CITY

€ 5.000,- ex vat **

REGULAR - MIDDLE / LARGE CITIES

** THIS FEE IS ANNUALLY. AS HOST OF AN ALLIANCE CITY TRIP, THE ANNUAL FEE IS € 3.500,- EX VAT. THIS IS LIMITED TO TWO CITIES A YEAR. CONTACT ARNO HERMANS TO EXPRESS YOUR INTEREST TO BECOME A HOST.

CONTACT

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sign up for the alliance: [here](#)



**ACTIVE
HEALTHY
VITAL**